

Playing for Success

Newsletter



April 2009 – Issue 19

2008 CLUBCARDS DIRECTORY

PUBLICATIONS SECTION OF WEBSITE - www.playingforsuccessonline.org.uk

This note is going out to all RHA Associates, PfS centre managers and managers of the Associate Centres in Partnership with PfS as an early start to the process of updating the clubcards that are located on the public facing part of the website as the **2008** PfS directory.

Please find a couple of minutes to simply open up the centre clubcard and

1. CHECK THAT ALL CONTACT DETAILS ARE CORRECT

and

2. CHECK THAT ALL LOGOS ARE CORRECT

Where there are any changes please let Tracey know. Where there are new logos please forward a high resolution version through to Tracey.

The deadline for this updating of the current **2008** clubcards is END APRIL 2009. (Please note that the new clubcard template for the 2009 Yearbook clubcards will be made available directly following Conference so you may like to give some consideration to the review text and data collection in preparation for that.)

The PfS National Conference

You should by now, all have received an email from the conference organisers informing you of the date when the official invitations will be emailed to you. If you have not received this email please let Tracey know as soon as possible.

Centre News

Howzat Centre - Sussex CCC

On 6 March, The Howzat! Centre at the County Ground welcomed visitors from the Department for Children Schools and Families. Sue Hackman (Head of Standards) and Richard Page (Contract Manager) visited the site along with Rex Hall (Executive Associate RHA) with representatives from the Children and Young People's Trust and Albion in the Community. Please click on link below for more information

<http://www.sussexcricket.co.uk/news-events/news-archive/Howzat%21+moving+forward/>

ELG Interface

On 7 April ELG Interface attended Boom! Awards for young volunteer community filmmakers. Our Mentors have been busy over the past year in engaging our PfS cohorts as well as Mentors in creating films on subjects close to their hearts. Over 1,000 youth clubs are involved in this project which offers training in media skills to 16-25 year olds. BOOM! is a partnership project involving Clubs for Young People and club-based youth work organisations, youth volunteering charity 'v', MTV and youth engagement agency TomTom nation. I am proud to announce that we won TWO prizes:

- **Best Original Idea: ELG Interface club from east London – 'Respect'**

<http://boom.mtv.co.uk/Video/East-London-gymnastics-club-Respect-your-life/09EF6FFFF01938FC3001700AF0EFD>

- **Outstanding Club Leader: Ammara Ali from ELG Interface club in East London – 'Teenage pregnancy'**

<http://boom.mtv.co.uk/Video/-East-London-Gymnastics-Club-Teenage-Pregnancy/09EF6FFFF01938FC3001700B0025C>

<http://www.mtv.co.uk/events/boom/news/112549-boom-awards-announced>



Pia Tanneraho

ELG Interface - Playing for Success Centre Manager

The Pools Study Centre – Hartlepool United FC

The Pools Study Support Centre played host to Norwegian visitors. Four representatives from VilVite Science Centre and Norwegian Premiership team Brann Bergen FC spent four days looking at the work done by the Pools Study Support Centre and its partnerships with the schools in Hartlepool. They joined PfS pupils at

a HUFC home game and answered questions resulting from earlier research into Norwegian culture. They visited a local primary and secondary school to observe lessons and met former PfS pupils and staff. They observed both PfS and reading project sessions in the Centre and met with members of our steering group. The purpose of the visit was to explore how they could apply the PfS ethos to a maths /science project run in partnership between the Science Centre and the football club. They were very impressed with what they saw and we have created strong links over in Norway that we hope to foster. For further details contact Stephen Murphy Pools Study Support.

Cheltenham Town Football Club Doubles Up with 'Playing for Success' and Actor Tom Watt.

Ex 'East Enders' man and all round sports fanatic, Tom Watt, was on hand to launch CTFC's Double Club Project at Churchdown School today. Tom has been very much involved with Double Club at Arsenal FC, where the project originated, and has since written a series of unique football based literacy books for the scheme, which has been rolled out through 14 different clubs across the country. The pilot project at Churchdown School, is the first one for Gloucestershire and is a joint initiative between Gloucestershire County Council's 'Playing for Success scheme', and Cheltenham Town FC.

To find out more:

Richard Holmes at Gloucester Rugby Playing for Success on 01452 313783



Images courtesy of www.thousandwordmedia.com

BBC Look North feature the Corus Goal Challenge

If you would like to see footage from BBC Look North regarding the STEM event held last Friday at Scunthrope United please follow link below

<http://www.youtube.com/watch?v=7BYS3a4xDNo>

Rob Jefferson

eLearning, Communications and IT Manager

Study United FC and Study Heslam

BBC NEWS SCHOOL REPORT: Thursday 26 March 2009

The Playing for Success Centres Involved included:

Bath Rugby Education Centre

Bristol City FC
Bristol Rovers FC
Leyton Orient
Manchester City Blue Zone
Cornish Pirates Learning Zone

Thousands of young people from more than 500 schools around the UK have been making the headlines for BBC News School Report. Pupils aged 11-14 prepared news reports and bulletins for TV, radio and online. Hot topics included SATs tests, cervical cancer, green issues and the credit crunch. Pupils were busy in the weeks leading up to the event, filming, interviewing and editing their reports.

More information can be found on the BBC News website via the link:

http://news.bbc.co.uk/1/hi/school_report/default.stm

Castleford Tigers – Celebration Event

Below is a link to Castleford Tigers website regarding the first celebration event. The evening was a great success and went really well. The video tagged on to the end of the interviews is what we showed the parents to give them a flavour of what we did with the pupils.

<http://www.castigers.com/cgi-bin/tigertv.cgi?122>

Rob Steele

Playing for Success Centre Manager - Castleford Tigers RLFC

Launch of London Marathon Centre – LB Tower Hamlets

The PfS Centre based in the London Marathon Centre will open on Monday 20 April 2009. Representatives from RHA, DCSF, Tower Hamlets Education and FLM will be in attendance. If the weather is kind a possible outdoor exhibition is planned showing examples of work. Further details and hopefully some pictures will appear in the next newsletter.

Brentford Football Club

Congratulations to everyone at Brentford Football Club for receiving the accolade of League Two Community Club of the Year at this year's prestigious Football League Awards.

Manchester United Study Support Centre

The Study Support Centre and MU Foundation visited Belgrade to present at a conference for Civil Society Organisations (CSOs) (Sport for Development) organised by the British Council, Serbia. Neil Bradburn, Gillian Mitchell and Chris

Jones (IT Co-ordinator) travelled to the conference. The event took place on 24 March 2009. (Exactly 10 years after the NATO bombing action on Belgrade and Serbia). Each delegate was given mobile headphones for language translation. The conference was extremely well attended (120 delegates plus national TV and radio) and our presentations were very well received and set a benchmark for further sport and educational development in Serbia and other Balkan countries.

Press coverage was excellent and translations are being completed by British Council for feedback to all participants. These will follow in a full report.

New PfS Kirkless website

Please follow the link below to view the new Kirklees website.

<http://pfskirklees.com/>

Staff Changes

Rex Hall Associates has appointed an Administrative Assistant to support Tracey Jones. Karen Detheridge started work on the 14 April and her contact details are as follows:

Email: Karen@rexhallassociates.com

Phone: 0121 525 7907/07534288435

Tracey Jones has changed her mobile number 07545 425111

We would like to take this opportunity to welcome Karen to the team.

Role Changes at Southend United

From the 20th April current CM Simon Bell will be reducing his PfS commitments to 2/3 days a week to fulfil another role within the LA. Simon will still have strategic oversight of PfS but the new CM will be Dan Ager.

Contact details are as below:

Simon Bell: simon.bell@southend-united.co.uk

Dan Ager: danager@southend.gov.uk

Simon Bell

Playing for Success Centre Manager

Extra Time @ SUFC Study Support Centre

Southend United Football Club

Maternity Leave

Jane Laws, Scunthorpe United and Heslam Park CM is now on maternity leave. Pam Dunwell (Hull City and Hull FC) CM will take over responsibility for both centres.

PfS Netherlands

More news from PfS NL:

- A brochure has been produced.
- PfS NL / Zwolle was on National television. There is a link on their website 'Jeugdjournaal' (home - news).
- The ten week period of the first group of children ends next week. In 2 weeks 2 new groups will start in Zwolle.
- PfS Eindhoven gets € 200.000 in 4 years from their local government to build the most beautiful learning centre in the PSV stadium.
- The lobby of the National Government is improving. They already told us there might be some money for PfS NL in 2010
- In two weeks a first meeting with Ajax is planned

Irene de Kort

Calendar – 2009

20 April	London Marathon – Centre Launch
24 April	SE <i>PfS</i> Regional Meeting - Colchester Utd FC Community Stadium
1 May	Quality in Study Support meeting - WBA
8 May	Developing your approach to Evaluation - Portsmouth Study Support Centre
13 May	Northampton Town – Centre Launch
21 - 22 May	The <i>PfS</i> National Conference
5 June	The first <i>PfS</i> Netherlands conference. Venue to be confirmed.
24 June	West Midland <i>PfS</i> Regional Meeting at Worcester Warriors.

Training

RHA CPD

DEVELOPING YOUR APPROACH TO EVALUATION - Friday 8 May – Portsmouth Study Centre

For centre managers who have experience of evaluation and who wish to strengthen their approach.

The training will cover the following:

- Gathering data - soft and hard data
- How to analyse the data
- Data collection tools
- Use of LA tracking information
- Using the data to inform development planning
- Writing the report

**NAHT – LEADERSHIP AND MANAGEMENT INITIATIVE FOR CENTRE LEADERS
- 6 DAY COURSE - £630.00 + VAT per delegate**

The NAHT Leadership and Management course will run again with the dates below, venues tbc. If you would like a booking form please contact Tracey Jones.

South East Friday 8 May 09, 19 June, 3 July, 4 September, 9 October and 6 November
 South West Friday 15 May, 26 June, 10 July, 18 September, 16 October , 13 November
 North 25 September, 23 October, 27 November (two more dates to be added in early 2010)

Other Items

Rex Hall Associates has allocated an associate to cover each Government Office area as support to the PFS regional group. They will be able to assist with any queries that may arise. Associates have been allocated as follows:

North East	Alwyn Morgan
Yorkshire and Humberside	Marian Wood
East	Deborah Duncan
West Midlands	Halina Gammie
East Midlands	Mandy Kelly
SW	Chris Myant
North West	Jeanette Palmer
London and SE	Diane Wilson

They can be reached by taking their first name and adding @rexhallassociates.com (apart from Deborah Duncan who is Deb@rexhallassociates.com)

Request

Do any centres have any for high definition photos please? If so could you send them to Jo Robson – RHA Associate (Marketing/PR) and confirm that you have signed permission for them to be used. Photos with children looking directly into the camera look great so if you have any shots like this we would like to use them for the

next yearbook. When sending the photos could they be sent with the name of the centre and date they were taken included. So for example, photo1 WBA 07/04/09

Many thanks.

Communicating for Success

The link below is for a taster of the film associated with the C4S project at Newcastle United. The final film will be an hour long. If you want a DVD copy of this taster then let me know otherwise you can embed this into your own pages or simply link to it

http://www.youtube.com/watch?v=yWXpx_Hlaxs

Martin Ashburn - Centre Manager
Newcastle United Learning Centre